

**3M** Science.  
Applied to Life.™

3M™ Scotchcal™ Fluorescent Film Series 3480  
3M™ Scotchcal™ ElectroCut™ Graphic Film Series 7725SE-400

# Colour Card Reference Guide



## 3M™ Scotchcal™ Fluorescent Film Series 3480

- Cast vinyl fluorescent film, cadmium free, with solvent based removable clear adhesive
- Fair to remove with heat and/or chemicals from supported substrates
- Available in Yellow-Orange, Red-Orange and Saturn Yellow
- Suitable for medium-term applications onto flat surfaces
- Fluorescent films are highly conspicuous under all daylight conditions and provide the high attention value desired under conditions of poor visibility, particularly at dawn or dusk
- Qualified for screenprinting with solvent based inks
- Good weather resistance

### 3M™ Scotchcal™ Fluorescent Film Series 3480



3483 Yellow-Orange



3484 Red-Orange



3485 Saturn Yellow

## 3M™ Scotchcal™ ElectroCut™ Graphic Film Series 7725SE-400

- Cast vinyl fluorescent film with solvent based permanent white adhesive
- Hard to remove from supported substrates.
- Available in yellow-orange, yellow, green, blue, fuchsia and red-orange
- Suitable for medium-term applications onto flat and simple curved surfaces
- Fluorescent films are extremely conspicuous under all daylight conditions and provide attention value desired under conditions of poor visibility, particular at dawn or dusk
- Good electronic cutting characteristic
- Qualified for screenprinting with solvent based inks
- Good weather resistance

### 3M™ Scotchcal™ ElectroCut™ Graphic Film Series 7725SE-400



7725SE-404 Yellow-Orange



7725SE-407 Blue



7725SE-405 Yellow



7725SE-413 Fuchsia



7725SE-406 Green



7725SE-414 Red-Orange

For more details please see our product information at [www.3Mgraphics.com](http://www.3Mgraphics.com) or contact your 3M distributor.



#### Commercial Solutions

Hermeslaan 7  
1831 Diegem  
Belgium

[www.3Mgraphics.com/eu](http://www.3Mgraphics.com/eu)

All printed examples of colours are approximations of the original colours and are subject to fluctuations due to the printing process. To determine the exact colour or choice of colours, please request an original 3M colour swatch or individual colour samples of your preferred colours.

3M, and Scotchcal are trademarks of 3M.  
Please recycle. Printed in Germany  
© 3M 2016. All rights reserved.